

SPONSORSHIP OPPORTUNITIES PACKAGE



Generate 2018 is the Clean Energy industry's largest conference in BC each year. Sponsors of the event will reach approximately 600 participants at the conference and hundreds more through our promotional activities before and after the event.

Sponsors can request specific profile-raising events, signage, and handout items from the lists on pages 2 and 3, OR you can simply choose one of 4 sponsorship levels and we will do the rest for you.

2017 Conference Sponsors will have first option to sponsor their previous event if confirmed by August 10, 2018.

Simply complete page 4 and send to lisa.bateman@cleanenergybc.org.

LEVELS OF SPONSORSHIP: General profiling benefits

In addition to the visibility of sponsoring a selected event or item, sponsors get the following general exposure services:



TITLE SPONSOR \$15,000 and above

TERAWATT SPONSORS \$10,000 and above

All of the benefits of Gigawatt level sponsorship plus:

- Corporate logo will be larger and more prominent than for Gigawatt Sponsors. Including a Gobo projected on the wall in the exhibit hall.
- Conference Registration (non-transferable).
- Logo on delegate folder.
- Top listing on conference documents.
- Logo on Daytimer cover.
- 1 ticket to the Awards Dinner.

GIGAWATT SPONSORS \$5,000 – \$9,999

All of the benefits of Megawatt level sponsorship plus:

- 1 ticket to the Monday or Tuesday Luncheon.
- Two tickets to sponsored event and seating at head table.

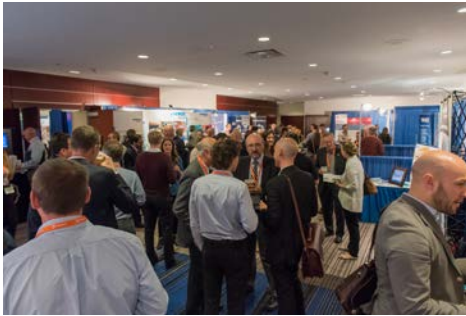
MEGAWATT SPONSORS \$2,500 – 4,999

All of the benefits of Kilowatt level sponsorship plus:

- Your company name and description mentioned as sponsor before or after your linked event, by the MC or the panel moderator.
- Pre-conference: first rights to being featured in a "Sponsor Spotlight" notice emailed to Clean Energy BC stakeholders including your choice of 9 photos and 70-word company highlights advertorial. Cost is \$1,500 additional for Sponsor Spotlight. Limited slots available.
- Logo appearing on two 8' x 10' projector screens before and after the speaker/panels on each Sponsors' linked event.

KILOWATT SPONSORS Below \$2,499

- Company logo in Daytimer and on conference webpage.
- Acknowledgement on sponsorship signage displayed at conference.
- Signage at sponsored event.


NEXT STEP:
Option A: Specific preference

1. Select the sponsorship event or item from Part A and B on which you want your logo to appear.
2. Add up the total of the amounts for each item and/or event that you selected.
3. Compare the total to the 4 sponsorship levels on page 1 to determine your level and the additional profiling benefits.

Option B: Quick & Flexible

1. Just pick one of the 4 levels and we will pick the event(s) or items where your logo will be shown.

A. EVENTS PROFILING: Prices & Selection

Short Courses	Logo on 2' x 3' signs at entry doors. Logo on course materials.	\$5,000 each	<input type="checkbox"/>
Welcome Reception (Monday PM)			
Food	Logo on 2' x 3' signs at entry doors. Logo on napkins.	\$5,000	<input type="checkbox"/>
Alcohol	Logo on 2' x 3' signs at entry doors.	\$5,000	<input type="checkbox"/>
Coffee/Muffins (Tuesday AM)	Logo on napkins and on 2' x 3' signs at breakfast station.	\$2,500	<input type="checkbox"/>
Opening Session (Tuesday)	Logo on 2' x 3' signs at entry doors. AV Logo, Speaker Acknowledgement.	\$5,000	<input type="checkbox"/>
Plenary Sessions			
Morning Coffee Break	Logo on napkins and 2' x 3' signs at each coffee station.	\$3,000	<input type="checkbox"/>
Lunch in Exhibition Hall (Tuesday)	Logo on 2' x 3' signs in exhibitor hall, and AV Logo.	\$5,000	<input type="checkbox"/>
Beers during Exhibition Hall Lunch (Tuesday)	Logo on 2' x 3' in exhibitor hall, logo on plastic beer glasses.	\$7,500	<input type="checkbox"/>
Lunch Keynote Speaker (Tuesday)	Logo on 2' x 3' signs at each entry door and signs beside podium. Announcement by MC. AV Logo. 2 tickets to event, seating at head table.	\$7,500	<input type="checkbox"/>
Afternoon Coffee Break	Logo on napkins and on 2' x 3' signs at each coffee station.	\$3,000	<input type="checkbox"/>
Beers on Exhibition Hall Floor (Tuesday PM)	Logo on 2' x 3' in exhibitor hall, logo on plastic beer glasses.	\$7,500	<input type="checkbox"/>
Exhibition Hall Reception (Tuesday PM)	Logo on 2' x 3' signs at entry doors. Logo on napkins.	\$5,000	<input type="checkbox"/>
Awards Dinner Reception (Tuesday Evening)	Logo on 2' x 3' signs at each entry door	\$5,000	<input type="checkbox"/>
Awards Dinner (Tuesday Evening)	Logo on large banner, 2' x 3' signs at entry doors. Announcement by MC. AV Logo. 2 tickets to event, seating at head table.	\$10,000	<input type="checkbox"/>
Coffee/Muffins (Wednesday AM)			
Morning Coffee Break	Logo on napkins and on 2' x 3' signs at each coffee station.	\$3,000	<input type="checkbox"/>
Lunch on Exhibition Hall Floor (Wednesday)	Logo on 2' x 3' in exhibitor hall, logo on plastic beer glasses.	\$5,000	<input type="checkbox"/>
Beers during Exhibition Hall Lunch (Wednesday)	Logo on 2' x 3' in exhibitor hall, logo on plastic beer glasses.	\$7,500	<input type="checkbox"/>
Lunch Keynote Speaker (Wednesday)	Logo on 2' x 3' signs at each entry door and signs beside podium. Announcement by MC. AV Logo. 2 tickets to event, seating at head table.	\$7,500	<input type="checkbox"/>
Afternoon Coffee Break	Logo on napkins and 2' x 3' signs at each coffee station.	\$3,000	<input type="checkbox"/>
Wrap Party with Draft Beer (Wednesday)	Logo on 2' x 3' signs at each door. Announcement by MC	\$5,000	<input type="checkbox"/>
		Events sub-total	\$



B. SPECIAL SIGNAGE, PROMOTION AND HANDOUT ITEMS

Sponsor Spotlight Pre-conference e-flyer	Company blurb and photos featured exclusively in an HTML notice emailed to Clean Energy BC stakeholders. Limited spots available. Priority based on sponsorship level.	\$1,500 per weekly spot	<input type="checkbox"/>
Exhibit Hall Sponsor	Logo on banner in exhibitor hall, name included on all floorplans, etc.	\$10,000	<input type="checkbox"/>
Conference Daytimer	Full page ad on back of conference daytimer	\$3,000	<input type="checkbox"/>
Conference Daytimer	Full page ad in conference daytimer	\$1,000	<input type="checkbox"/>
Delegate Give Away	Logo on sponsored item in each delegate bag	\$1,000	<input type="checkbox"/>
Badge Lanyards	Lanyards with logo to hold name badges with reference to “recycled” material printed on the lanyard.	\$10,000	<input type="checkbox"/>
Delegate Package Insert	Company advertisement insert	\$1,500	<input type="checkbox"/>

Special promo and handout items sub-total	\$	_____
Total of all events and/or items	\$	_____
+ GST	\$	_____
TOTAL	\$	_____





ORDER FORM: Requested Sponsorship Events and Items

Please fill out this form and mail to: Clean Energy BC – 354 – 409 Granville Street, Vancouver, BC, V6C 1T2 or fax to: 604.568.4724 or email to: lisa.bateman@cleanenergybc.org . Questions welcomed at 604.568.4778.			
Company Name			
<i>(This name will appear on all sponsorship material, publications and on conference website)</i>			
Contact Name		Title	
Address			
City		Province	Postal Code/ Zip Code
Phone		Fax	

OPTION A: Specific Preference

Preferred sponsor Event: 1st choice: _____ 2nd choice: _____

Preferred sponsor Item: 1st choice: _____ 2nd choice: _____

Total Amount of all Event & Items sponsored: 1st choice: \$ _____

We will call if your preferred choice is already taken.

Sponsorship Level Attained: _____

Compare the total \$ amount at bottom of page 3 with levels shown on page 1.

This shows the broader profiling services that you will receive in addition to your selected Event or Item.

OPTION B: Quick & Flexible

Tick Sponsorship Level Desired:

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Terawatt | <input type="checkbox"/> Gigawatt | <input type="checkbox"/> Megawatt | <input type="checkbox"/> Kilowatt |
| \$10,000 and above | \$5,000 – \$9,999 | \$2,500 – \$4,999 | Below \$2,499 |

PAYMENT METHOD

All payments must be in Canadian Funds Only. **All payments must include GST**

Cheque (payable to Clean Energy BC)

Visa/MasterCard

Card Number: _____ Expiry Date: _____

Name on Card: _____ Signature: _____

Please email your vector logo as an **EPS or PDF** file to: lisa.bateman@cleanenergybc.org

Thank you for supporting Clean Energy BC.

